

PRESS RELEASE

For Immediate Release

Contact: Sarra Achouri, Media Contact. CamBioScience Ltd.

Telephone: +447850232893

Email: sarra@cambiosciene.com

Cambridge-based Ai-Learning Platform OBRIZUM® is Finalist in Digital Leaders DL100 for Revolutionising the Personalisation of Learning

OBRIZUM® is highlighted in the 7th Annual Digital Leaders 100 list as a UK champion of digital transformation in the Ai Innovation category. The winners in each category will be selected by public vote. The DL100 Finalists and Voting can be accessed at www.digileaders100.com

Cambridge, UK 11th April 7.30pm BST:

Digital Leaders, the nationwide programme for promoting effective, long-term digital transformation across government, industry and charities, has today announced the finalists who make up the Digital Leaders 100 (DL100) list for 2019 and **opened the public vote**.

The independent list recognises 100 people and organisations across the UK who are leading the way in digital transformation in all sectors. Previously, the list has featured industry names such as: Martha Lane-Fox, Mike Bracken and Eileen Burbidge. Over 500 public sector bodies, SMEs and charities were considered by judges for these finalist places.

OBRIZUM® by CamBioScience Ltd. is one of the 10 innovations selected in the Artificial Intelligence (Ai) category, one of the two new categories this year, for using its new Ai technology to revolutionise the personalisation of learning.

“We are extremely proud to be recognized in the DL100 Ai Innovation category. We want to revolutionize the way people produce, consume, and monitor fully personalised eLearning.” Said Dr Chibeza Agle, CEO of CamBioScience Ltd. “OBRIZUM is powered by our proprietary Ai technology to Automate, Adapt, and Analyse your eLearning experience. Our mission is to empower people to learn deeper and faster today, so they can build a better tomorrow.”

Robin Knowles, CEO of Digital Leaders, commented: "Our 7th Digital Leaders 100 published today reflects much of the fantastic work going on across the UK's sectors. It's a celebration of those leading change, but who are not perhaps household names yet.

The Awards

The final list order and category winners will be announced at the DL100 Awards Dinner on 20 June 2019. **The vote is open until 10 May 2019. To vote in the DL100 and find out more, go to: digileaders100.com.**

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About OBRIZUM®

OBRIZUM® is an AI-powered Automatic, Adaptive and Analytic eLearning platform, created by CamBioScience Ltd. to overcome the shortcomings of the traditional education system. It is built to allow companies and employees to acquire new skills in a personalised, on-demand and highly targeted manner.

Find out more on www.obrizum.com

About the Digital Leaders 100

Each year's list is created from nominations submitted by members of the 120,000 strong Digital Leaders Community before being shortlisted by the DL100 judges, who are often members of the Digital Leaders Advisory Board.

This year's list is the 7th cohort to join the alumni of previous winners that now numbers over 400 leaders from Government, Enterprise, startups and charities. These former members stay in touch, network and learn from each other through participation in the DL100 Club.

Find out more visit <https://digileaders100.com> or follow [#DL100](https://twitter.com/DL100) or [#digileaders](https://twitter.com/digileaders) on Twitter

About Digital Leaders

Digital Leaders is a global initiative that has created a shared professional space for senior leadership from different sectors promoting effective, long-term digital transformation. Our community of 120,000 senior leaders are involved in leveraging technology to promote economic growth, increase social well-being and narrow social gaps.

To find out more visit <https://digileaders.com/> or follow Digital Leaders on Twitter: [@DigiLeaders](https://twitter.com/DigiLeaders)

For further information please contact:

Sarra Achouri

+ 44 (0) 7850232893

sarra@cambioscience.com

Photograph of the OBRIZUM® team:

<https://drive.google.com/open?id=1YYcFltPyqi-Yywb9YjCIIX30-3RkEAuQ>