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CamBioScience Secures c.£1.1m Investment led by Investment House Beaubridge
Funding Supports Roll Out Of Transformative AI-Learning Platform OBRIZUM®.

CAMBRIDGE, U.K. (January 7, 2019) – CamBioScience Ltd, an emerging force in advanced training and machine learning systems, has secured c.£1.1m of funding led by an early stage investment house, Beaubridge (UK) Ltd. This investment will fuel the global scale-up of OBRIZUM®, a transformative learning platform that incorporates artificial intelligence (AI) to maximize and quicken individual employee learning and training processes—ultimately enhancing their company’s operations and development.

OBRIZUM® leverages powerful AI algorithms to continually personalise and enhance each employee’s learning experience. It also automates data organisation and transfer and generates deep, real-time analytical reports that quantify a company’s return on learning investment for businesses.

Businesses face an unrelenting challenge when it comes to employee empowerment via learning and training. They must evolve and maximize their processes or face extinction.

“OBRIZUM transforms E-Learning into AI-Learning and takes personalised learning to another level. This latest financing from Beaubridge will help us realize OBRIZUM’s full global potential and bring powerful learning and training benefits to business and individuals alike—just when they need it most,” said Chibeza C. Agley, PhD, Chief Executive Officer, CamBioScience.

Baubridge (UK) Ltd is a London based FCA authorised firm. It is independently owned and focuses on early stage UK businesses. It is sector agnostic and to date has concentrated on financial services, aesthetics and education. “Baubridge is very excited to be working with the extremely talented and driven CamBioScience team. We are confident that OBRIZUM's unique AI enhanced E-Learning platform will transform corporate education and disrupt the wider education market” said Derk Ohler, Investment Director, Beaubridge (UK) Ltd. who is joining CamBioScience Ltd.’s board of directors “This is an exciting time to be investing in Ed-Tech and CamBioScience is at the forefront of this industry.”



In leading the round, Beaubridge (UK) Ltd. joins an investor base that includes Cambridge Capital Group, Angels in MedCity, Henley's Business Angels, and private investors from the UK, Dubai, and Germany.

CamBioScience's leading AI specialists have built OBRIZUM® to make this transformation a reality by specifically addressing the three greatest challenges confronting digital learning.

Automation. The once painfully time-consuming content production and curation are made simple and faster than ever. OBRIZUM® automatically organises selected content into a multi-dimensional space, that can be easily and rapidly updated and modified.

Personalisation. The one-size-fits-all model of traditional digital learning systems which makes it impossible to address individual needs is replaced by a personalised approach to the learning experience. OBRIZUM® personalises each individual's learning journey that maximizes results.

Analytics. The unmeasurable impact of employee learning and training is a problem of the past. OBRIZUM® collects and reports rich data about each learner, helping users and managers to adjust as needed to generate greater efficiency and higher returns on their learning investments.

"Businesses and individuals need to evolve from traditional static training processes to life-long learning. It is not an option but a requirement", said Derk Ohler, Investment Director at Beaubridge (UK) Ltd. "We are investing in OBRIZUM because it is helping professionals and businesses meet this necessity."

About CamBioScience

CamBioScience Ltd. is based in Cambridge, UK. An emerging force in the field of artificial intelligence (AI) and machine-based learning, it brings together cutting-edge technologists, leading academics, software developers and business visionaries to make deep data more user friendly; offer advanced life science training courses; and develop AI learning platforms that help transform the way people and businesses operate. To learn more, please visit www.cambioscience.com or www.obrizum.com

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Baubridge (UK) Ltd is a London based FCA authorised firm. It is independently owned and focuses on early stage UK businesses. It is sector agnostic and to date has concentrated on financial services, aesthetics and education. To learn more, please visit <http://www.baubridge.com>